MANGALDAI COLLEGE
(AUTONOMOUS)
Mangaldai, Assam

PRESENTS

# 1st North-East India Rural Entrepreneurship & Innovation Conclave (NE-REICON) 2026

*Innovating at the Grassroots: Empowering Rural Entrepreneurship for Sustainable Development*

FROM LOCAL IDEAS TO SUSTAINABLE ENTERPRISES

***IN COMMEMORATION OF THE PLATINUM***

**10 & 11 December, 2026**

Mangaldai College (Autonomous), Mangaldai, Assam

*Organised By*

Institution's Innovation Council (IIC) &
Internal Quality Assurance Cell (IQAC)
Mangaldai College (Autonomous),
Mangaldai, Assam

**Concept Note and Programme**

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# Conclave at a Glance

| | |
|---|---|
| **Event** | 1St North-East India Rural Entrepreneurship & Innovation Conclave (NE-REICON) 2026 |
| **Theme** | Innovating at the Grassroots: Empowering Rural Entrepreneurship for Sustainable Development |
| **Dates** | Thursday 10 December and Friday 11 December 2026 |
| **Venue** | Mangaldai College (Autonomous), Mangaldai, Assam |
| **Organisers** | Institution's Innovation Council (IIC) and Internal Quality Assurance Cell (IQAC) |
| **Format** | Two days · four technical sessions · startup pitching · innovation exhibition · stakeholder roundtable |
| **Participants** | Rural entrepreneurs, startup founders, grassroots innovators, students, faculty members, researchers, policymakers, financial institutions, SHGs, NGOs and industry representatives |
| **Planning Target** | 100-150 delegates across two days |

# 01 About the Conclave

THEME

*"Innovating at the Grassroots: Empowering Rural Entrepreneurship for Sustainable Development"*

**From Local Ideas to Sustainable Enterprises**

## Introduction

Rural entrepreneurship is a significant driver of inclusive economic development, employment generation, livelihood diversification, and community empowerment. Rural communities possess valuable resources, indigenous knowledge, traditional skills, and entrepreneurial potential that can be transformed into sustainable economic opportunities through innovation, institutional support, technology adoption, and improved market access.

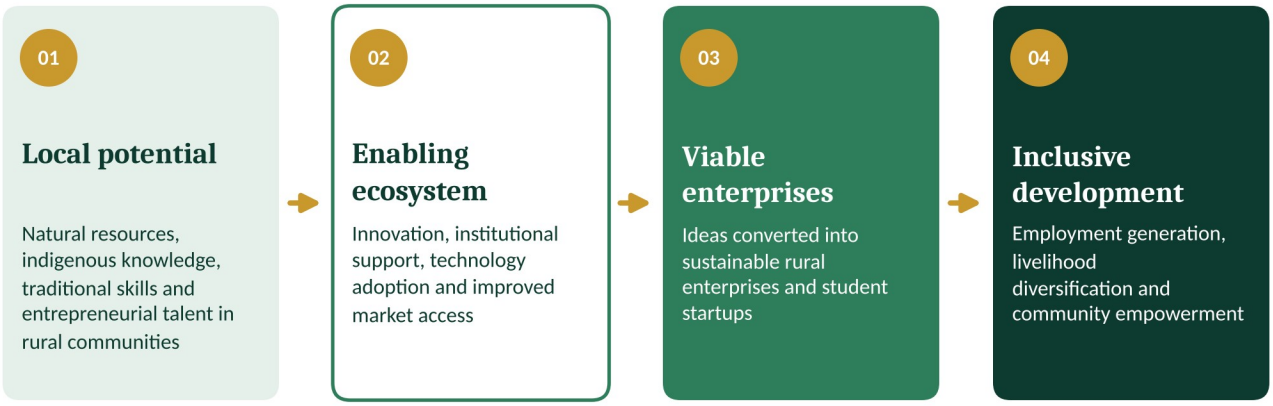


*Figure 1 · From local ideas to sustainable enterprises*

The Rural Entrepreneurship & Innovation Conclave 2026 seeks to create a collaborative platform bringing together rural entrepreneurs, startup founders, innovators, students, academicians, researchers, financial institutions, government agencies, industry representatives, and grassroots organisations.

## Who comes together

### Entrepreneurs & Innovators

- Rural entrepreneurs
- Startup founders
- Grassroots innovators

### Academia & Research

- Students
- Academicians and faculty
- Researchers

### Institutions & Policy

- Financial institutions
- Government agencies
- Industry representatives

### Community Organisations

- Grassroots organisations
- Self-help groups (SHGs)
- NGOs

## Focus on Assam and Northeast India

The conclave will particularly emphasise the entrepreneurial potential of Assam and Northeast India across the following sectors.

| | | | |
|---|---|---|---|
| EMPHASIS<br>**Assam and Northeast India** | **Agriculture and Allied Activities** | **Food Processing** | **Handloom and Handicrafts** |
| **Rural Tourism** | **Digital Enterprises** | **Green Businesses** | **Women-led Entrepreneurship** |

Through expert deliberations, entrepreneurial experience-sharing, innovation showcases, and institutional networking, the conclave aims to bridge the gap between entrepreneurial ideas and viable rural enterprises.

It will also promote the role of higher education institutions as catalysts for grassroots innovation, entrepreneurship education, startup incubation, and sustainable regional development.

# 02 Objectives of the Conclave

The overall objective is to strengthen the ecosystem of rural entrepreneurship and innovation by connecting grassroots entrepreneurial potential with knowledge, technology, finance, markets, and institutional support.

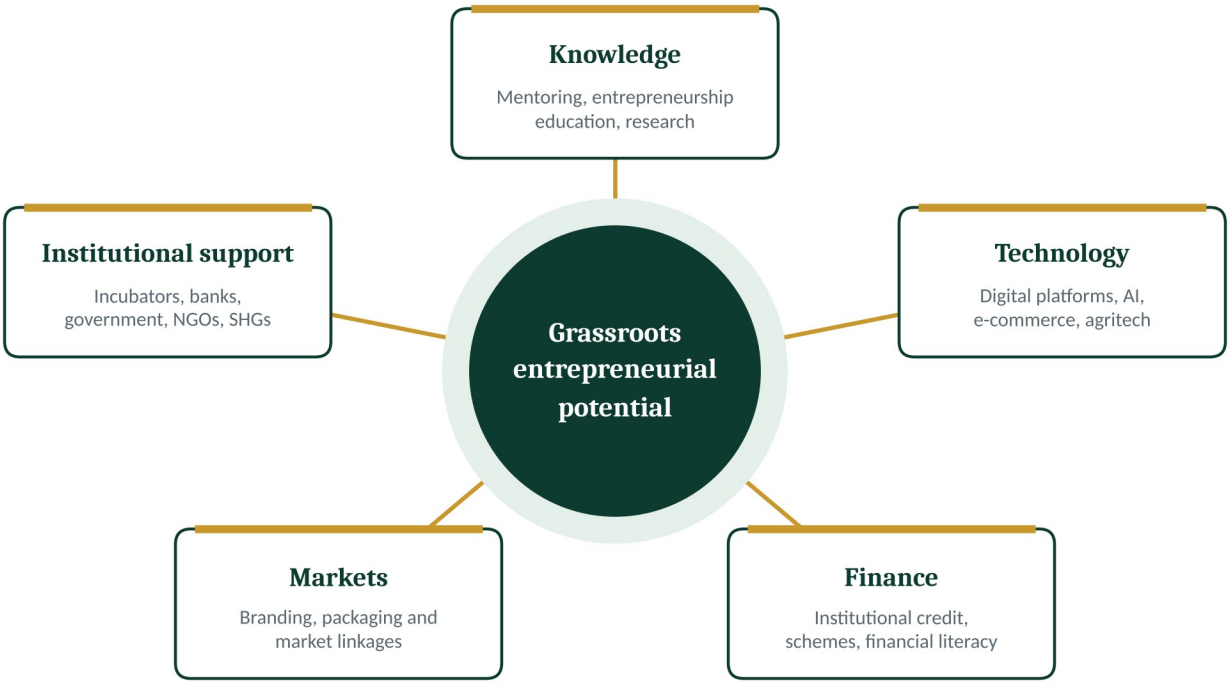


*Figure 2 · The conclave connects grassroots potential with five enablers*

## Ten specific objectives

### 01
### Promote Rural Entrepreneurship
Encourage entrepreneurial thinking and self-employment among rural youth, students, women, farmers, artisans, and emerging entrepreneurs.

### 02
### Encourage Grassroots Innovation
Identify and promote locally developed solutions, indigenous technologies, traditional knowledge, and innovative business practices.

### 03
### Strengthen The Rural Startup Ecosystem
Explore opportunities for enterprise incubation, mentoring, startup funding, and innovation-led rural businesses.

### 04
### Facilitate Technology Adoption
Examine the role of digital platforms, artificial intelligence, e-commerce, financial technology, and appropriate technologies in improving rural enterprise productivity and competitiveness.

### 05
### Promote Sustainable Livelihoods
Encourage environmentally responsible enterprises, circular economy practices, resource-efficient production, and climate-resilient business models.

### 06
### Empower Women and Disadvantaged Groups
Promote inclusive entrepreneurial opportunities for women, rural youth, economically marginalised communities, and first-generation entrepreneurs.

### 07
### Improve Access to Finance and Markets
Create awareness about institutional credit, government entrepreneurship schemes, financial literacy, branding, packaging, and market linkages.

### 08
### Facilitate Stakeholder Collaboration
Strengthen networking among higher education institutions, government departments, banks, industry bodies, NGOs, self-help groups, and entrepreneurs.

### 09
### Promote Student Entrepreneurship
Encourage students to convert innovative ideas, academic projects, research findings, and local problem-solving initiatives into viable startup concepts.

### 10
### Develop Actionable Recommendations
Identify challenges, opportunities, and institutional interventions required to strengthen sustainable rural entrepreneurship in Assam and Northeast India.



# 03 Programme Architecture

The two-day conclave is built around four thematic technical sessions, complemented by an inaugural session, an experience-sharing session, a startup pitching challenge, an innovation exhibition, a stakeholder roundtable and a valedictory session.

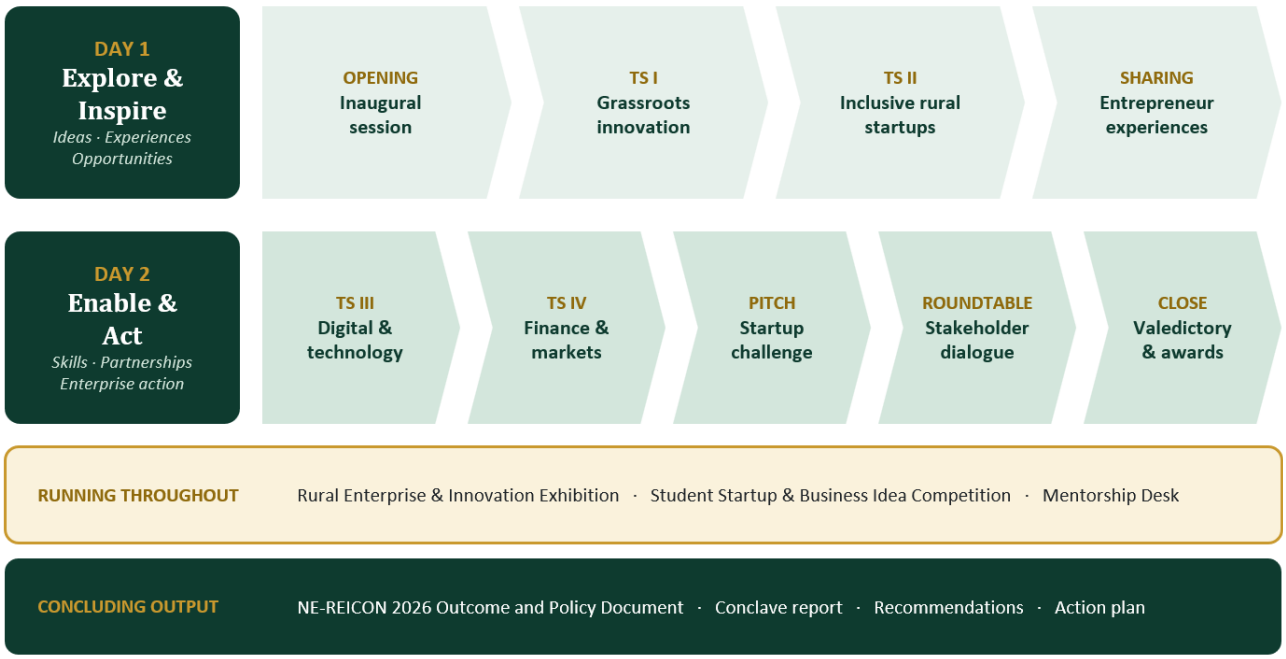


*Figure 3 · The Two-Day Conclave at a Glance*

## Two Days, One Journey

DAY 1

### Explore and Inspire

**Ideas · Experiences · Opportunities**

**Focus:** Understanding the rural entrepreneurship ecosystem, emerging opportunities and grassroots innovation.

DAY 2

### Enable and Act

**Skills · Partnerships · Enterprise action**

**Focus:** Practical entrepreneurship skills, access to finance, digital innovation, sustainable enterprise models and future collaborations.



## Technical Sessions

### DAY 1 · EXPLORE AND INSPIRE

TECHNICAL SESSION I

**Rural Entrepreneurship and Grassroots Innovation**

Local entrepreneurial opportunities, traditional knowledge, indigenous innovations, value addition and community-based enterprises.

TECHNICAL SESSION II

**Building Inclusive Rural Startups: Women, Youth and Community Enterprises**

Women-led enterprises, SHGs, youth and social entrepreneurship, financial inclusion, incubation, mentoring, startup ecosystem and government support.

### DAY 2 · ENABLE AND ACT

TECHNICAL SESSION III

**Digital Innovation and Technology-Enabled Rural Enterprises**

E-commerce, digital marketing, AI applications, agritech, rural digital services and technology adoption.

TECHNICAL SESSION IV

**Financing Rural Enterprises and Strengthening Market Linkages**

Institutional credit, microfinance, government schemes, financial literacy, product branding, packaging and market access.

## Special Interactive Components

The conclave should move beyond conventional lectures and enable direct engagement among entrepreneurs, students, experts, and support institutions.

| COMPONENT | PROPOSED ACTIVITY |
|---|---|
| **Grassroots Innovation Showcase** | Exhibition of student innovations, rural products, prototypes, and local entrepreneurial solutions |
| **Rural Startup Pitch** | Short business idea presentations by students, aspiring entrepreneurs, and emerging startups |
| **Entrepreneurial Success Stories** | Conversations with successful local entrepreneurs, artisans, Agri-entrepreneurs, and women entrepreneurs |
| **Finance And Mentorship Clinic** | Interaction with banks, startup mentors, incubation centres, and entrepreneurship development agencies |
| **Stakeholder Roundtable** | Discussion on barriers, local opportunities, and collaborative interventions for rural enterprise development |

**Local participation.** We aim to invite entrepreneurs working in traditional textiles, agricultural products, food processing, bamboo and cane products, and local service enterprises of Mangaldai and surrounding areas

# 04 Detailed Programme

The proposed programme combines academic discussions, entrepreneurial experience-sharing, startup development, innovation exhibitions, hands-on training, and stakeholder networking.

## Day 1 · Rural Entrepreneurship, Innovation and Opportunities

**Focus:** *Understanding the rural entrepreneurship ecosystem, emerging opportunities and grassroots innovation*

| TIME | PROGRAMME / SESSION | DETAILS |
|---|---|---|
| **9:00–9:30 AM** | Registration and welcome tea | Registration of delegates, participants and exhibitors |
| **9:30–10:30 AM** | Inaugural Session | Welcome address, introduction to the conclave, inaugural address, guest of honour's address and keynote address |
| *10:30–11:00 AM* | *Tea break* | *Networking* |
| **11:00 AM–1:15 PM** | TECHNICAL SESSION I<br>**Rural Entrepreneurship and Grassroots Innovation** | Local entrepreneurial opportunities, traditional knowledge, indigenous innovations, value addition and community-based enterprises |
| *1:15–2:00 PM* | *Lunch break* | *Informal interaction and exhibition visit* |
| **2:00–3:15 PM** | TECHNICAL SESSION II<br>**Building Inclusive Rural Startups: Women, Youth and Community Enterprises** | Women-led enterprises, SHGs, youth and social entrepreneurship, financial inclusion, incubation, mentoring, startup ecosystem and government support. |
| **3:15–4:15 PM** | Entrepreneurial Experience-Sharing Session | Rural entrepreneurs and startup founders share success stories, challenges and lessons learned |
| **4:15–4:45 PM** | Innovation and Rural Enterprise Exhibition | Exhibits showcasing local products, innovative ideas, student prototypes and rural enterprises |

### Proposed Day 1 Speakers and Resource Persons

Representatives from entrepreneurship development institutions, startup incubation centres, North-East India-based startups, NABARD, financial institutions, SIDBI, rural development agencies, women entrepreneur networks, and successful grassroots entrepreneurs.

> **Day 1 expected outcome:** Participants gain awareness of rural entrepreneurial opportunities, startup support mechanisms, local innovations, and inclusive enterprise models.

## Day 2 · Enterprise Development, Technology and Sustainable Rural Transformation

**Focus:** *Practical entrepreneurship skills, access to finance, digital innovation, sustainable enterprise models and future collaborations*

| TIME | PROGRAMME / SESSION | DETAILS |
|---|---|---|
| **9:30–10:00 AM** | Registration and recap | Summary of Day 1 and introduction to Day 2 |
| **10:00–11:30 AM** | TECHNICAL SESSION III<br>**Digital Innovation and Technology-Enabled Rural Enterprises** | E-commerce, digital marketing, AI applications, agritech, rural digital services and technology adoption |
| *11:30–11:45 AM* | *Tea break* | *Networking* |
| **11:45–1:30 PM** | TECHNICAL SESSION IV<br>**Financing Rural Enterprises and Strengthening Market Linkages** | Institutional credit, microfinance, government schemes, financial literacy, product branding, packaging and market access |
| *1:30–2:00 PM* | *Lunch break* | *Exhibition visit* |
| **2:00–3:15 PM** | Rural Startup Pitching and Innovation Challenge | Students and aspiring entrepreneurs present business ideas to a panel of mentors, industry experts and entrepreneurs |
| **3:15–4:00 PM** | Stakeholder Roundtable: Building a Sustainable Rural Entrepreneurship Ecosystem in Assam | Discussion among academia, government, industry, banking institutions and entrepreneurs on collaborative actions |
| **4:00–4:45 PM** | Valedictory Session | Presentation of recommendations, startup pitch awards, certificates, concluding remarks and vote of thanks |

**Day 2 expected outcome:** Participants develop practical knowledge of enterprise establishment, financing, digital technologies, market access and sustainable business models, with opportunities for mentoring and collaboration.

## Parallel Activities Throughout the Conclave

### 01
### Rural Enterprise and Innovation Exhibition

A two-day exhibition displaying locally produced goods, traditional handicrafts, handloom products, food-processing innovations, agricultural products, student prototypes and grassroots technologies.

### 02
### Student Startup and Business Idea Competition

Students and young innovators present ideas addressing rural problems. The best ideas may be selected for mentoring and possible incubation support.

### 03
### Entrepreneurship Guidance and Mentorship Desk

Resource persons from financial institutions, incubation centres, business development organisations and relevant government agencies provide preliminary guidance on finance, enterprise registration, business planning and startup support.

# 05 Expected Outcomes

The conclave is expected to produce educational, entrepreneurial, institutional, and community-level outcomes.

## A Knowledge And Awareness

- Enhanced understanding of rural entrepreneurship, startup opportunities, business innovation, and sustainable enterprise development.
- Greater awareness of entrepreneurial support systems, government initiatives, financial assistance, and incubation opportunities.
- Improved entrepreneurial motivation among students, women, youth, and aspiring rural entrepreneurs.

## B Innovation And Startup Development

- Identification of promising grassroots innovations and student business ideas.
- Development of a preliminary pool of entrepreneurial ideas for mentoring, refinement, and possible incubation.
- Increased interaction between student innovators, established entrepreneurs, and startup support institutions.

## C Networking And Institutional Collaboration

- Establishment of connections among the college, local entrepreneurs, financial institutions, government agencies, industry representatives, and community organisations.
- Identification of potential partners for future entrepreneurship programmes, workshops, field activities, and mentoring initiatives.
- Strengthening the role of Mangaldai College (Autonomous) as a regional platform for entrepreneurship education and grassroots innovation.

## D Sustainable And Inclusive Development

- Greater appreciation of sustainable business models that utilise local resources responsibly.
- Promotion of women-led entrepreneurship, youth employment opportunities, and community-based enterprises.
- Identification of local enterprise development challenges and possible solutions relevant to Darrang district and neighbouring areas.

## E Documentation And Follow-Up

- Preparation of a conclave report documenting proceedings, entrepreneurial experiences, recommendations, and future possibilities.
- Identification of a shortlist of innovative ideas and interested prospective entrepreneurs for follow-up activities.
- Development of an institutional action plan for future IIC-led entrepreneurship and innovation initiatives.

## From Ideas to Enterprises: The Post-Conclave Pathway

Ideas surfaced through the exhibition and pitching sessions move into mentoring and, where promising, incubation, while the conclave's documentation feeds an institutional follow-up plan led by the IIC.




*Figure 4 · From exhibition to enterprise, and from conclave to continuing action*

# 06 Targets and Deliverables

To ensure that the conclave produces tangible results, the following indicative targets are set for the conclave

| 100–150 | 4 | 10–15 | 5–8 | 3–5 |
|---|---|---|---|---|
| Delegates across two days | Thematic technical sessions | Exhibitors in the rural enterprise exhibition | Business ideas in the startup pitch competition | Prospective institutional partnerships |

## Additional deliverables

| DELIVERABLE | PROPOSED TARGET |
|---|---|
| **Entrepreneurial Experience-Sharing** | 1 interactive session |
| **Stakeholder Roundtable** | 1 concluding policy and action-oriented discussion |
| **Post-Conclave Documentation** | Conclave report, recommendations and institutional follow-up action plan |

# 07 Alignment with Institutional and Policy Priorities

The conclave can contribute to the following broader priorities.

| FRAMEWORK | HOW THE CONCLAVE CONTRIBUTES |
|---|---|
| **Institution's Innovation Council (IIC)** | Innovation awareness, idea generation, entrepreneurship development, startup mentoring, and connections with local entrepreneurial ecosystems. |
| **Internal Quality Assurance Cell (IQAC)** | Experiential learning, community engagement, institutional collaboration, and documentation of quality enhancement initiatives. |
| **National Education Policy 2020** | Entrepreneurship-oriented, multidisciplinary, skill-based, and experiential higher education. |
| **Assam Start-Up and Innovation Policy 2025** | Support for innovation-driven entrepreneurship, incubation networks, and institutional innovation initiatives. |

## United Nations Sustainable Development Goals

The conclave contributes in particular to six of the Sustainable Development Goals.

| SDG 4 | SDG 5 | SDG 8 | SDG 9 | SDG 12 | SDG 13 |
|---|---|---|---|---|---|
| Quality Education | Gender Equality | Decent Work and Economic Growth | Industry, Innovation and Infrastructure | Responsible Consumption and Production | Climate Action |

### How the Conclave Advances the Goals

The conclave links local entrepreneurship to the Sustainable Development Goals through its programme design rather than as an afterthought. Each goal is tied to specific sessions and activities, so that discussions across both days translate into practical commitments for rural development in Assam and Northeast India.

Entrepreneurship education, the student startup competition and the mentorship desk build skills and enterprise awareness among students and rural youth. SHG participation and women entrepreneur networks promote women-led enterprises and financial inclusion. Sessions on startups, finance and market linkages support self-employment, livelihood diversification and the growth of rural enterprises. The innovation exhibition, the digital and technology session and the incubation pathway promote grassroots innovation and technology adoption. Value addition, responsible use of local resources, circular economy and waste-to-wealth models encourage sustainable production. Deliberations on green entrepreneurship, renewable energy and climate resilience supports climate-resilient rural businesses.

Commitments linked to these goals will be recorded in the conclave report, the shortlist of ideas taken forward for mentoring and for follow-up by IIC, IQAC and partner institutions.

# 08 Outcome and Policy Document

## NE-REICON 2026 Outcome and Policy Document

As a significant institutional outcome of the conclave, the **NE-REICON 2026 Outcome and Policy Document** shall be brought out, drawing upon the deliberations, recommendations, and experiences shared during the conclave. The document shall serve as a collective commitment and policy-oriented framework for strengthening rural entrepreneurship and innovation. It shall outline a strategic roadmap for promoting grassroots innovations, empowering rural entrepreneurs, nurturing student-led startups, advancing women and youth-led enterprises, and encouraging environmentally sustainable rural development. Furthermore, it shall identify key priorities for strengthening educational interventions, fostering institutional partnerships, promoting industry–academia collaboration, advocating supportive policy measures, and encouraging active community participation towards building an inclusive, innovative, and sustainable rural entrepreneurial ecosystem.

# 09 Distinctive Features of the Conclave

### Regional Character

We aim to position the conclave as a regional rural entrepreneurship platform for Assam and Northeast India, and we look forward to strong participation from grassroots entrepreneurs, rural women entrepreneurs, SHGs, startup founders, students and support institutions.

### Real Voices

We look forward to welcoming real rural entrepreneurs and grassroots innovators so that the conclave is shaped by their experience and is not limited to academic speakers.

### Knowledge to Action

We aim to connect knowledge-sharing on Day 1 with practical enterprise development activities on Day 2, so that the conclave delivers tangible outcomes and goes beyond a conventional academic seminar.

> *The Conclave shall offer a vibrant platform for a meaningful combination of expert discussions, entrepreneurial success stories, product exhibitions, start-up pitching, and institutional networking opportunities.*

# Organising Committee

## 1 Executive Leadership

CHIEF PATRON
**Smt. Nilima Devi**
Minister, Animal Husbandry & Veterinary, Fishery, Government of Assam

PATRON
**Sjt. Ramani Kanta Saharia**
President, Governing Body, Mangaldai College (Autonomous)

CHAIRPERSON
**Dr. Kamala Kanta Borah**
Principal, Mangaldai College (Autonomous)

## 2 Advisors

**Dr. Kajal Saikia**
Senior Chief General Manager (HR & L) and Central Public Information Officer (CPIO), Numaligarh Refinery Limited

**Shri Anupam Deka**
Managing Director, SRD Group, Assam

**Prof. Shikhar Kr. Sarma**
Professor
Information Technology
Gauhati University

## 3 Organising Secretariat

ORGANISING SECRETARY
**Dr. Santosh Borkakoti**
Member Secretary Academic Council & Coordinator IQAC, Mangaldai College (Autonomous)

JOINT ORGANISING SECRETARY
**Dr. Pranjit Kr. Sarma**
Convenor, IIC & Director, RDC, Mangaldai College (Autonomous)

ASST. ORGANISING SECRETARY
**Dr. Bedanga Talukdar**
Assistant Professor, Geography
Mangaldai College (Autonomous)

## 4 Functional Committees

| COMMITTEE | CONVENOR | MEMBERS |
|---|---|---|
| 01 Academic Programme & Publication Committee | CONVENOR<br>**Dr. Barnali Deka**<br>Associate Professor & HoD, Political Science | MEMBERS<br>**Dr. Saraswati Devi**<br>Assistant Professor, Physics<br>**Krishna Das**<br>Assistant Professor, Zoology<br>**Dreamly Sarmah**<br>Assistant Professor, Economics<br>**Neha Mahanta**<br>Assistant Professor, English |
| 02 Industry & Institutional Partnership | CONVENOR<br>**Himakshi Baishya**<br>Assistant Professor & HoD, Food Processing Technology | MEMBERS<br>**Anindita Saharia**<br>Assistant, Principal's Office<br>**Dhyan Jyoti Sarma**<br>Guest Faculty, Food Processing Technology<br>**Kaushik Deka**<br>Guest Faculty, Food Processing Technology |
| 03 Finance Management | CONVENOR<br>**Lakhya Jyoti Gogoi**<br>Assistant Professor & HoD Bioscience & Technology | MEMBERS<br>**Dr. Pallabi Saikia**<br>Assistant Professor, Chemistry<br>**Kushal Goswami**<br>Finance Officer<br>**Dr. Sanu Sarkar**<br>Guest Faculty, Physics |

| COMMITTEE | CONVENOR | MEMBERS |
|---|---|---|
| 04 Resource Management | CONVENOR<br>**Dr. Rajreepa Talukdar**<br>Assistant Professor, Botany | MEMBERS<br>**Dipti Das**<br>Assistant Professor, Assamese<br>**Suhail Mohammed**<br>Assistant Professor, English<br>**Parag Jyoti Nath**<br>Guest Faculty, Political Science<br>**Hirakjyoti Deka**<br>Assistant Professor, Computer Science & IT |
| 05 Publicity, Media & Communication | CONVENOR<br>**Dr. Deepjyoti Kalita**<br>Assistant Professor & HoD, Computer Science & IT | MEMBERS<br>**Dr. Queen Saikia**<br>Assistant Professor, Zoology<br>**Hiren Deka**<br>Assistant Professor, Computer Science & IT<br>**Chayanika Kalita**<br>Guest Faculty, English |
| 06 Hospitality, Protocol & Logistics | CONVENOR<br>**Umesh Chandra Sarma**<br>Associate Professor, Economics | MEMBERS<br>**Dr. Anupam Thakuria**<br>Associate Professor, Political Science<br>**Sagarika Thaosen**<br>Assistant Professor, Philosophy<br>**Sonjay Mandal**<br>Assistant Professor, Philosophy |
| 07 Registration, Documentation & Delegate Coordination | CONVENOR<br>**Dr. Kunjalata Boruah**<br>Associate Professor & HoD, Education | MEMBERS<br>**Mausumi Kansabanik**<br>Associate Professor & HoD Bengali<br>**Rahul Malakar**<br>Assistant Professor, Botany<br>**Manmayuri Saharia**<br>Guest Faculty, Assamese |
| 08 Exhibition | CONVENOR<br>**Dr. Pankaj Kumar Ghosh**<br>Associate Professor & HoD, Chemistry | MEMBERS<br>**Phakhon Brahma**<br>Assistant Professor & HoD, Bodo<br>**Dr. Ananya Phukan**<br>Assistant Professor, Physics<br>**Bikash Rabha**<br>Assistant Professor, Zoology<br>**Dr. Chitraranjan Nath**<br>Assistant Professor, Assamese |
| 09 Cultural Event | CONVENOR<br>**Dr. Pritimoni Das**<br>Assistant Professor, Zoology | MEMBERS<br>**Neharika Kalita**<br>Guest Faculty, Performing Arts<br>**Himanshu Sharma**<br>Guest Faculty, Performing Arts<br>**Biplab Singha Deka**<br>Guest Faculty, Botany<br>**Bhanita Kalita**<br>Guest Faculty, Assamese |

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Mangaldai College (Autonomous), Assam




For communication contact -

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